

# ONLINE WORKSHOPS FOR CROSS-BORDER COOPERATION ON THE SDGs



Co-funded by  
the European Union

# 1° Workshop: Let's get inspired!

January 2024



main topics:

**cross-border cooperation,  
the SDGs and sustainability, youth  
participation and leadership**

# 1° Workshop: Let's get inspired!

Training session outline

ACT! Project | Online Workshops for cross-border cooperation on the SDGs

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## **This project**

Presentation of the ACT! project and of the SDGs  
What is cross-border cooperation?

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## **Let's start working together**

Presentation of the objectives of the online workshops  
Presentation of the e-community.  
Students presentation

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## **Sustainability**

Sustainability: what does it mean to me?  
How is it declined in the context in which I live?

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## **Participation and youth leadership**

The right to participate and the scale of participation  
Leadership and youth leadership:  
Focus on stories of young leaders for sustainability.

Selection of the SDG

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# The project



ACT



**The ACT! project focuses on developing tools and methods that children and teachers from different countries and educational and cultural environments can use to work together on global topics related to the sustainable development goals.**

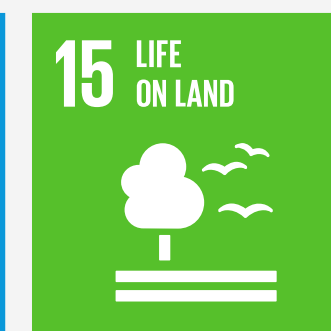
<https://act-project.eu>

# The 17 Sustainable Development Goals

The Sustainable Development Goals (SDGs), also known as Global Goals, are a set of 17 integrated and interrelated goals to end poverty, protect the planet and ensure that humanity enjoys peace and prosperity by 2030.



## THE GLOBAL GOALS



# What is cross-border cooperation



- the movement of people, programmes, providers, curricula, projects, research, and services in education across national jurisdictional borders



# What is expected from us?

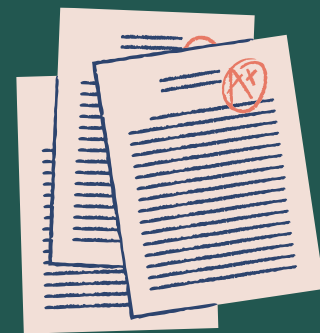
Each national group will develop a task/challenge about one of the SDGs.



Learn to work together on innovative solutions to improve the way we contribute to the 17 goals.



Understand that we all share the responsibility to solve the challenges reflected in the 17 goals



Improve our English



Have fun!

# Getting to know each other



## Student presentations

**Name, school, country**

You can use the E-Platform!





# Sustainability

What does it mean to me? How is it declined in the context in which I live?

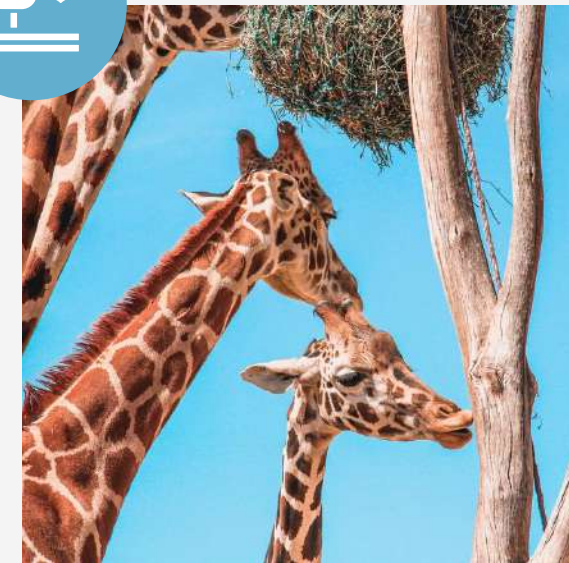
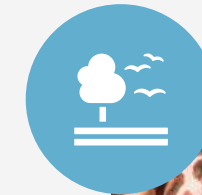
Choose an image or photo that represents your idea of sustainability and briefly explain why.

Upload on Padlet the chosen image or photo.

Instructions to use the tool:

- log in with a google account
- choose a section
- click on the "create a padlet" button - customize the content
- share the link with the others

Share your ideas





# The right to participate

Your right to take part in the life of your community is enshrined in the Universal Declaration of Human Rights.

**Article 20** – Everyone has the right to freedom of peaceful assembly and association.

No one may be forced to join an association.

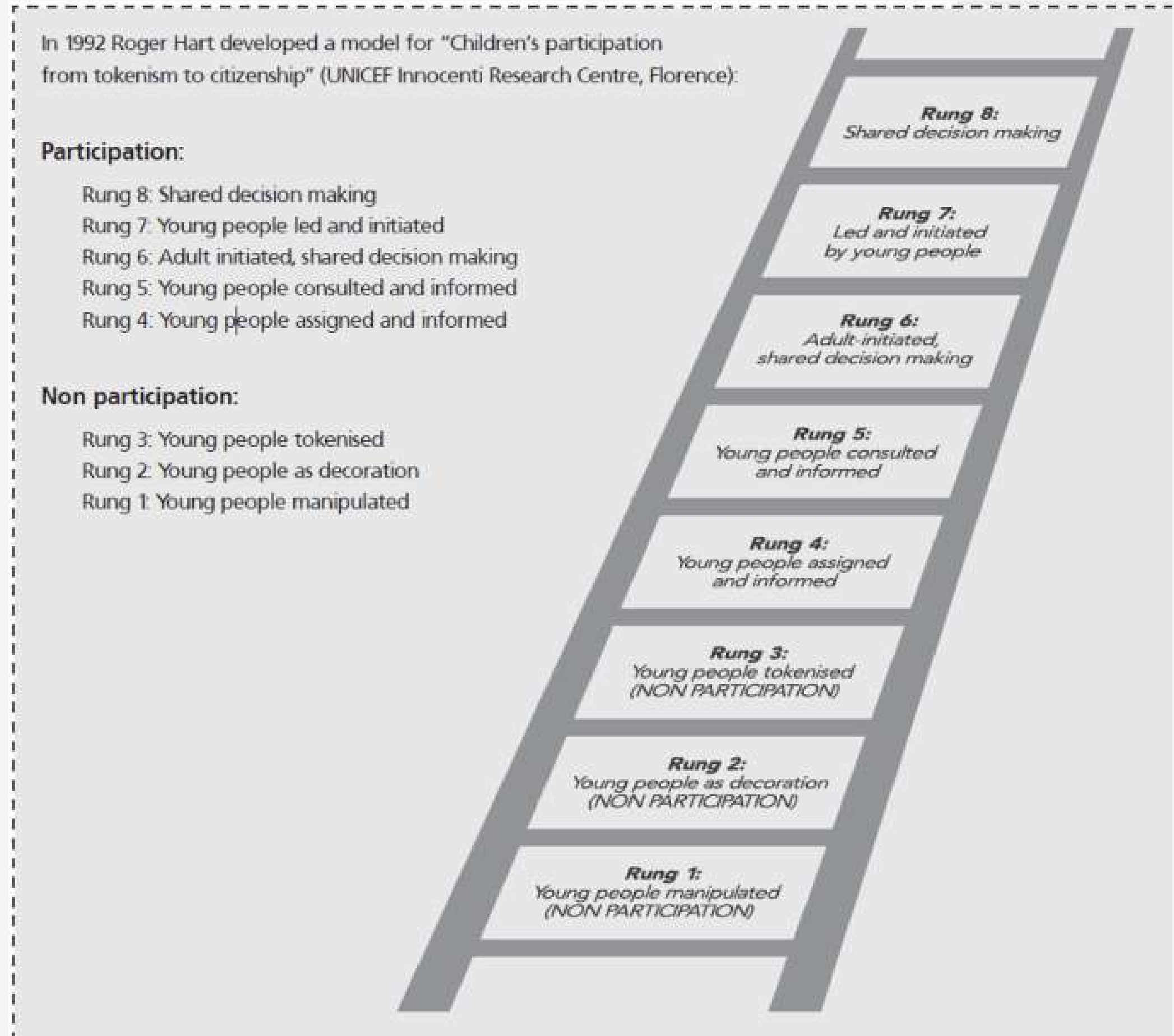
**Article 21** – Everyone has the right to participate in the government of his or her country, either directly or through freely chosen representatives.

**Article 27** – Everyone has the right to take part freely in the cultural life of the community, to enjoy the arts and to participate in scientific progress and its benefits.

# How can we participate?

What is the step where you find yourself more often on?

Express your choice using [mentimeter.com](https://www.mentimeter.com) or [kahoot.com](https://www.kahoot.com) or a real ladder.



# Leadership and youth leadership

## ① What is leadership?

Express your ideas here:

Tool: <https://www.mentimeter.com/>  
(use slide type “open ended”)





# Leadership and the SDGs



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- Leadership starts with us: taking action to change things.
- With this project we will reflect on how to conciliate collective responsibility and individual accountability on issues such as climate justice, human rights, social justice.



# Leadership and youth leadership

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**Share stories of young activists or youth activists for the SDGs.**

**Greta Thunberg**

<https://www.youtube.com/watch?v=B-R-yDQNj7o&feature=youtu.be>

**Ahed Tamimi**

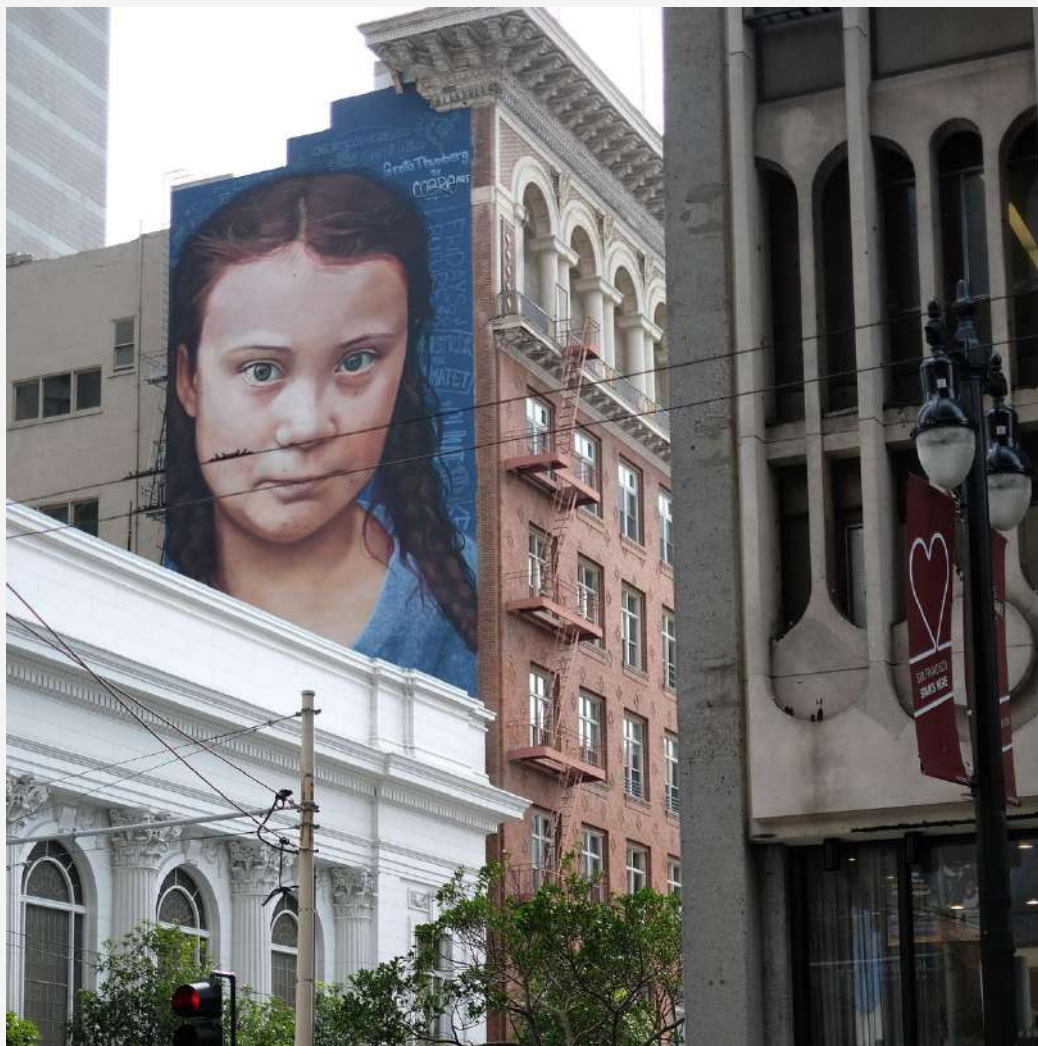
<https://www.youtube.com/watch?v=vPwAyNRuuJY>

**Malala Yousafzai**

<https://www.youtube.com/watch?v=g0PvbQfYrYQ>

**Joshua Wong**

<https://www.youtube.com/watch?v=RTnqxvmkJzc>

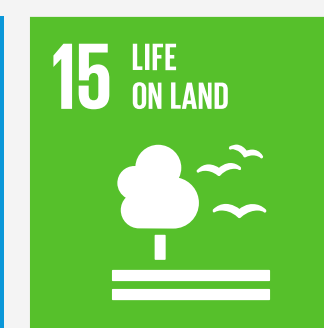
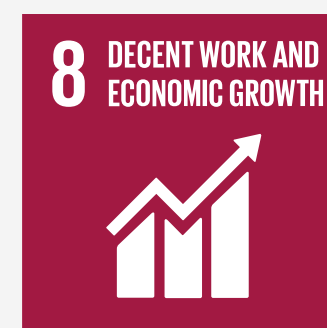
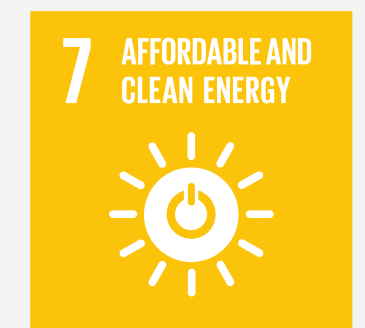


# Selection of the Goals

- each national group presents the chosen Goal and 3 pros to work with that Goal.



## THE GLOBAL GOALS



# 2° Workshop: Let's imagine!

February 2024



main topics:

**digital activism**  
**how to work as a team**  
**starting to develop the tasks**

# 2° Workshop: Let's imagine!

Training session outline

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## **Digital activism**

What is digital activism and what is it not (e.g., social washing)?

Examples of techniques and tools for digital activism, with focus on positive challenges and use of videos

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## **Teams**

How to work as a team?

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## **Let's start to develop the task**

How to develop each task in a creative and innovative way? Some tips.

What are the differences in each country's approach? Why are there such differences?

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# Digital activism

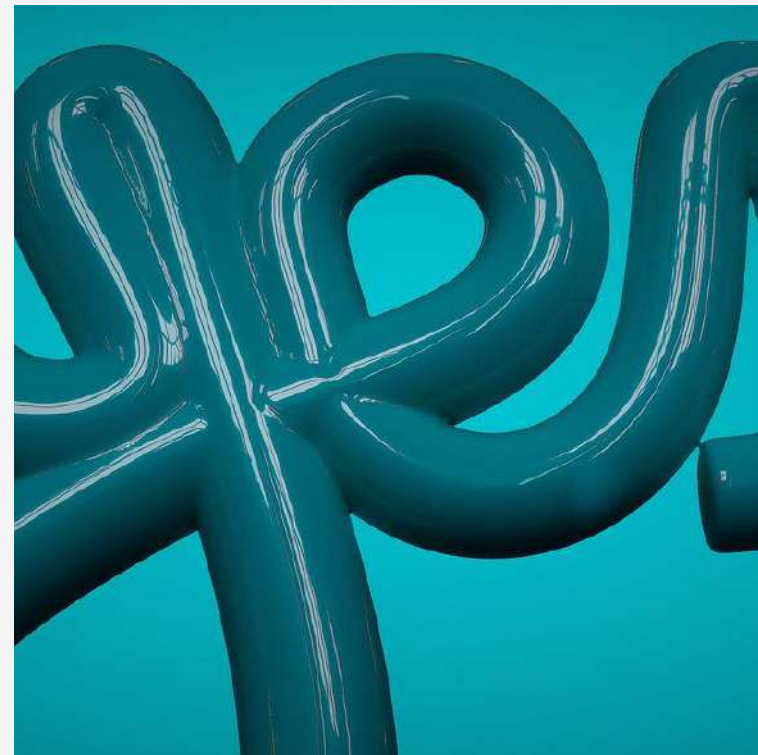
What is digital activism and what is it not?

For many years now, people no longer buy a product only for its features but also for the values it represents. In a world where all products in a certain category are basically similar, consumers choose the brand with which they share certain ethical choices. Corporate social responsibility is certainly not something new, and as the years go by, general attention to sensitive issues grows steadily. Therefore, more and more companies are spending on different fronts to improve their environmental and social impact.

The standards to which brands must conform, however, are becoming increasingly high. In short, "taking sides" seems to be inevitable now, and flat, generalist communication no longer works. This is why companies increasingly feel the need to communicate their social commitment.



# Some examples



## Here we are: digital activism!

Digital activism is carried out online through petitions, appeals, emails, campaigns. There are also the big calls to action, carried out through social networks, blogs and forums.

Some example:

[Digital activism is carried out online through petitions, appeals, emails, campaigns.](#)

- <https://youtu.be/5ah8v6rwVyA>

[Digital activism is carried out online through petitions, appeals, emails, campaigns.](#)

- <https://youtu.be/xkfDaXAWEOI>

[Digital activism is carried out online through petitions, appeals, emails, campaigns.](#)

- <https://youtu.be/OtRwrIFiiCQ>



## This is not digital activism!

Some example:

<https://www.winnis.it/en/>

<https://www.ikea.com/>

[https://www.levi.com/US/en\\_US/blog/article/changing-the-clothing-industry-for-good](https://www.levi.com/US/en_US/blog/article/changing-the-clothing-industry-for-good)

# Working as a team



**How is it to work together as a team?  
Which are the challenges that we face?**

**Our deal: What aspects are important to work well together?**

Tool: <https://answergarden.ch/create/>

Instructions for using the tool:

- log on to the site
- enter the question/topic
- click on classroom mode option
- click on "On" in the spamfilter
- click on create button
- share the link with the class

# Some tips to develop the task

All teams are asked to design and plan 4 online campaigns (challenges) to promote sustainable development and stimulate people's awareness of the need and urgency to act for change.

The campaigns should use digital resources (including video, audio, podcasts...) to their fullest and best potential.

**Let's be creative!**



While developing your task, make sure to answer these questions:

- Campaign content: is it useful and interesting? Is it innovative or does it duplicate existing resources? Is it easy to understand? Does it involve/move the people it is addressed to?
- Are the texts, illustrations, and other multimedia elements proposed reliable and of quality? Are there copyright rules to respect?
- What are the steps of the work? And the timing?

# Let's ACT now!

**Here are some possible questions/challenges related to some SDGs.**

**Take inspiration from these to develop your own challenge.**



## Challenge 1

The prejudice: how do we use words online? Be online as capable and creative actors to counter hate attacks



## Challenge 2

The Climate: who said it? How do we increase awareness with respect to the source of information and recognize false or truthful content.



## Challenge 3

Ethical Consumption: am I a consumer or a citizen? How to be a critical consumer and respect the Planet.



## Challenge 4

Gender Justice: how are women seen online? How to reverse the use that is made of bodies and images and curb offensive and sexist language.

# Check list to improve the challenges



## Campaign content

## Technical realization

## Data / Outcome

Is it useful and interesting? Is it interactive?

Are technologies used appropriately?

is the group of beneficiaries of the campaign clearly defined?

Is it innovative or does it duplicate existing resources?

Are the proposed/developed resources user-friendly and intuitive?

Does it include individuals who are disadvantaged and/or at risk of social exclusion?

Are the texts, illustrations, and other multimedia elements proposed are reliable and of high quality?

Is the structure of the proposed resources is well organized, both technically and graphically?

Is the expected impact on the target group adequately explained and realistic?

Are copyright rules, if any, being properly recognized and followed?

Target group is adequately explained and realistic?



# 3° Workshop: Together we can ACT for our future

March 2024



main topics:

**presentation of each task;  
sharing ideas to improve them;  
reflecting on these experience**

# Open discussion

- **What are the differences on the approaches for each SDG from each country?**
- **Why do you believe there are such differences?**
- **Do you believe that you could work together to develop something new?**
- **Do you think there are any difficulties?**
- **What is your opinion about your experience in cross-border cooperation?**



# Free Resource Page

Use these official Sustainable Development Goal elements in your Canva presentation.



## THE GLOBAL GOALS

